



## 2024 COTTON USA™ SUMMIT AGENDA

### Monday, November 11

- 1:00 p.m.— 7:00 p.m.**      **Summit Information Center**  
(Costa Del Sol Ballroom Foyer)
- 7:00 p.m.— 9:30 p.m.**      **Welcome to Southern California**  
(The Plaza)
- 9:00 p.m.— 12:00 p.m.**      **The Cotton Club - Networking Room**  
(Bar Traza)

### Tuesday, November 12

- 6:15 a.m.— 7:00 a.m.**      **Morning Walk - *Optional***  
(The Plaza, near Marketplace)
- 6:15 a.m.— 7:00 a.m.**      **Sunrise Yoga - *Optional***  
(Legends Lawn)
- 7:00 a.m.— 5:30 p.m.**      **Summit Information Center**  
(Costa Del Sol Ballroom Foyer)

- 7:00 a.m.— 8:30 a.m.**      **Continental Breakfast**  
(Costa Del Sol Ballroom Foyer)
- 8:30 a.m.— 12:30 p.m.**      **General Session**  
(Costa Del Sol Ballroom)
- 12:30 p.m. — 2:00 p.m.**      **Luncheon**  
(Costa de la Luna Lawn)
- 2:00 p.m. — 4:30 p.m.**      **Concurrent Breakout Sessions:**  
(Costa de la Luna 1, 2, 3 & 5)
- 7:00 p.m.— 9:30 p.m.**      **An Evening in Old San Diego**  
(Vista Terrace)
- 9:00 p.m.— 12:00 a.m.**      **The Cotton Club - Networking Room**  
(Bar Traza)

**Wednesday, November 13**

- 6:15 a.m.— 7:00 a.m.**      **Morning Walk - *Optional***  
(The Plaza, near Marketplace)
- 6:15 a.m.— 7:00 a.m.**      **Sunrise Yoga - *Optional***  
(Legends Lawn)
- 7:00 a.m.— 1:00 p.m.**      **Summit Information Center**  
(Costa Del Sol Ballroom Foyer)

**7:00 a.m.— 8:30 a.m.**

**Continental Breakfast**

(Costa Del Sol Ballroom Foyer)

**9:00 a.m.— 12:30 p.m.**

**General Session**

(Costa Del Sol Ballroom)

**12:45 p.m.**

**Summit Session Adjourned**

Afternoon Free for Individual Activities

**7:00 p.m.— 10:00 p.m.**

**Closing Evening Reception & Dinner**

(The Plaza)

**9:00 p.m.— 12:00 a.m.**

**The Cotton Club - Networking Room**

(Bar Traza)